



Conference: Labelling of foods and food supplements – are we ready for changes?

Plaza Hotel, Ljubljana, Slovenia – 3.6.2014

PROGRAM

08.45 – 09.30 Registration

09.30 – 09.40 Welcome and introduction

09.40 – 10.20 **Regulation on the provision of food information to consumers: key changes and current issues**

Christophe DIDION, Nutrition, Food Composition and Information, DG SANCO, European Commission

- Major novelties in the regulation and its background
- Nutrition and origin labelling and other compulsory information
- Current status of implementing regulations
- Resolving open issues – support of the EC for the food industry

10.20 – 10.40 **Implementation of the Regulation on the provision of food information to consumers in Slovenia**

Mag. Mira Kos Skubic, Uprava RS za varno hrano, veterinarstvo in varstvo rastlin

- Slovenian regulation on implementing regulation (EU) 1169/2011
- Responsibilities of national authorities, official controls, deadlines and sanctions

10.40 – 11.00 **Allergens and other risks related to food safety: approaches of EU and non-EU countries to food labelling**

Dr. Blaža Nahtigal, Ministrstvo za kmetijstvo in okolje

- Food labelling as a tool to ensure food safety – a focus on allergen labelling
- Different approaches of EU and non-EU countries

11.00 – 11.30 Coffee break

11.30 – 12.10 **Consumers and plant food supplements (PFS): understanding consumer perceptions and use of PFS – results of a European research programme (PlantLIBRA)**

Dr. Bernadette Egan and Dr. Monique Raats, Food, Consumer Behaviour and Health Research Centre, University of Surrey

- The influence of packaging on consumers' perception of the product
- Who are the consumers of plant food supplements, key ingredients and benefits?
- Consumers' perception of food supplements and their benefits/risks

12.10 – 12.50 **Herbal ingredients: the problem of identity and quality assurance**

Dr. Chlodwig Franz, WG Functional Plant Products, University of Veterinary Medicine, Vienna

- Assuring the authenticity of plant material
- Phytochemical quality: from starting material to final product
- Examples of good and bad practices – quality guidelines for herbal materials and extracts

- 12.50 – 13.00 **REDICLAIM: Understanding the impact of legislation on “REduction of Disease risk” CLAIMs on food and drinks**
Dr. Igor Pravst, Inštitut za nutricionistiko
Dr. Monique Raats, Food, Consumer Behaviour and Health Research Centre, University of Surrey
- 13.00 – 14.20 Lunch break
13.10 – 13.30 **[**PRESS**]**
- 14.20 – 15.00 **The role of health claims and symbols in consumer behaviour**
Dr. Sophie Hieke, Consumer Insights Manager, EUFIC, Belgium
- Consumer expectations of health and nutrition benefits claimed on food labels
 - Targeting specific consumers effectively – communication of health and other benefits
 - Which health benefits are consumers seeking?
- 15.00 – 15.30 **Harmonisation of food and food supplement labelling with the new regulation: practical advice**
Dr. Anita Kušar, Dr. Igor Pravst, Inštitut za nutricionistiko
- Harmonisation of existing food labels with the new regulation, including practical examples
 - Issues related to labeling of dietary supplements
 - Issues related to labeling of a nutrition declaration
- 15.30 – 16.00 Discussion and closure of the conference

ORGANISER

Nutrition institute, Tržaška cesta 40, Ljubljana, Slovenia
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We reserve the right to change the program.



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